

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WBCN</b>																				
METRO	107	496	.7	4.4	80	307	.5	4.6	236	2341	1.5	5.9	243	2234	1.5	6.0	158	2675	1.0	5.4
TSA	148	779			114	443			316	3536			333	3276			212	4048		
<b>WBET</b>																				
METRO	3	17							5	50	.1		7	50	.2		2	50		.1
TSA									8	93			12	93			6	103		
<b>WBOQ</b>																				
METRO	12	45	.1	.5	19	24	.1	1.1	5	129	.1		8	129	.2		7	187		.2
TSA	12	45			19	24			5	129			8	129			7	187		
<b>WBOS</b>																				
METRO	85	317	.5	3.5	78	278	.5	4.5	143	1128	.9	3.6	129	1046	.8	3.2	102	1398	.6	3.5
TSA	141	470			151	392			215	1675			197	1569			150	2031		
<b>WBZ</b>																				
METRO	108	277	.7	4.5	33	75	.2	1.9	217	2074	1.3	5.5	259	1914	1.6	6.4	154	2375	1.0	5.3
TSA	129	360			39	90			310	2906			355	2640			219	3409		
<b>WCAP</b>																				
METRO	4	25		.2	5	24		.3	14	185	.1	.4	19	159	.1	.5	8	209		.3
TSA	11	40			5	24			14	185			19	159			9	224		
<b>WCCM</b>																				
METRO	3	11		.1	*				5	60	.1		5	60	.1	*	4	73		.1
TSA	3	11							5	100			6	100			4	113		
<b>WCGY</b>																				
METRO	34	159	.2	1.4	35	107	.2	2.0	54	714	.3	1.4	55	616	.3	1.4	42	898	.3	1.4
TSA	60	283			43	131			92	1109			90	1000			65	1389		
<b>WCRB</b>																				
METRO	47	117	.3	1.9	53	127	.3	3.1	69	762	.4	1.7	67	713	.4	1.7	59	972	.4	2.0
TSA	82	191			92	194			110	1114			107	1049			89	1368		
<b>WEEI</b>																				
METRO	36	220	.2	1.5	43	168	.3	2.5	96	1309	.6	2.4	115	1205	.7	2.9	78	1769	.5	2.7
TSA	41	265			56	218			114	1646			138	1518			92	2160		
<b>WESX</b>																				
METRO	6	21		.2	*				16	79	.1	.4	17	79	.1	.4	* 11	91		.4
TSA	6	21							16	79			17	79			11	91		
<b>WEZE</b>																				
METRO	8	38		.3	2	14		.1	15	167	.1	.4	19	167	.1	.5	8	181		.3
TSA	16	73			2	14			16	226			20	202			11	251		
<b>WFNX</b>																				
METRO	76	195	.5	3.1	41	189	.3	2.4	81	800	.5	2.0	79	712	.5	2.0	62	905	.4	2.1
TSA	76	195			41	189			82	823			81	735			64	928		
<b>WHDH</b>																				
METRO	32	181	.2	1.3	52	240	.3	3.0	145	1455	.9	3.6	174	1398	1.1	4.3	113	1804	.7	3.9
TSA	36	191			56	257			173	1712			202	1654			132	2103		
<b>WILD</b>																				
METRO	49	110	.3	2.0	* 63	78	.4	3.7	* 119	399	.7	3.0	* 120	367	.7	3.0	* 108	431	.7	3.7
TSA	49	110			63	78			123	435			123	403			111	467		
<b>WJDA</b>																				
METRO																				
TSA									1	29			1	29		*		64		
<b>WJIB</b>																				
METRO	116	326	.7	4.8	94	204	.6	5.5	175	1231	1.1	4.4	143	1101	.9	3.6	124	1482	.8	4.2
TSA	142	391			105	237			211	1650			174	1478			154	2013		
<b>WKUU</b>																				
METRO	12	24	.1	.5	11	50	.1	.6	15	191	.1	.4	14	169	.1	.3	10	276	.1	.3
TSA	12	24			11	50			15	191			14	169			10	287		
<b>WMJX</b>																				
METRO	224	661	1.4	9.3	99	350	.6	5.8	196	2036	1.2	4.9	163	1689	1.0	4.0	157	2730	1.0	5.4
TSA	259	779			108	397			249	2485			210	2115			193	3330		
<b>WODS</b>																				
METRO	169	692	1.0	7.0	149	520	.9	8.7	266	2529	1.6	6.7	254	2306	1.6	6.3	199	3033	1.2	6.8
TSA	347	1161			261	889			410	3885			396	3535			317	4681		
<b>WPLM-FM</b>																				
METRO	24	72	.1	1.0	14	29	.1	.8	8	189		.2	8	176		.2	11	341	.1	.4
TSA	24	72			16	43			22	411			21	381			21	622		
<b>WRKO</b>																				
METRO	71	235	.4	2.9	49	173	.3	2.8	259	1684	1.6	6.5	250	1601	1.5	6.2	162	1925	1.0	5.5
TSA	94	321			83	251			311	2084			304	1964			195	2376		
<b>WROL</b>																				
METRO					* 8	12		.5	* 5	90	.1	*	* 5	90	.1	*	* 8	160		.3
TSA					8	12			5	99			5	99			9	169		
<b>WROR</b>																				
METRO	74	286	.5	3.1	51	217	.3	3.0	228	2123	1.4	5.7	238	2014	1.5	5.9	154	2499	1.0	5.3
TSA	89	342			72	281			261	2773			282	2628			179	3349		
<b>WSSH</b>																				
METRO	162	457	1.0	6.7	109	312	.7	6.3	220	1837	1.4	5.5	188	1677	1.2	4.7	150	2224	.9	5.1
TSA	216	658			118	384			313	2654			273	2432			215	3236		
<b>WVBF</b>																				
METRO	48	253	.3	2.0	36	168	.2	2.1	169	1742	1.0	4.3	190	1574	1.2	4.7	110	2017	.7	3.8
TSA	84	389			36	168			225	2205			247	2002			145	2585		
<b>WXKS</b>																				
METRO	13	36	.1	.5	6	13		.3	14	122	.1	.4	12	99	.1	.3	10	165	.1	.3
TSA	13	36			6	13			14	122			12	99			10	165		
<b>WXKS-FM</b>																				
METRO	94	456	.6	3.9	91	376	.6	5.3	223	2331	1.4	5.6	231	2083	1.4	5.7	156	2812	1.0	5.3
TSA	113	550			99	407			280	2835			286	2541			191	3428		

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

**ARBITRON**

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## PERSONS 25-54

Target Audience - Persons

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WZLX</b>	103	356	.6	4.3	66	219	.4	3.8	149	1481	.9	3.7	138	1243	.9	3.4	114	1890	.7	3.9
METRO	140	448			76	241			241	2103			212	1850			173	2609		
<b>WZOU</b>	160	599	1.0	6.6	96	358	.6	5.6	171	1982	1.1	4.3	162	1775	1.0	4.0	124	2361	.8	4.2
METRO	233	819			119	433			219	2690			213	2436			164	3289		
<b>WAAF</b>	25	62	.2	1.0	8	37		.5	18	510		.5	21	498	.1	.5	13	575	.1	.4
METRO	45	157			26	114			81	1364			82	1240			62	1608		
<b>WHOB</b>	2	23		.1	10	23	.1	.6	3	73		.1	4	49		.1	5	134		.2
METRO	6	55			15	40			24	323			23	281			16	402		
<b>WOKQ</b>	10	46	.1	.4	27	57	.2	1.6	24	182	.1	.6	26	172	.2	.6	18	217	.1	.6
METRO	146	373			107	262			165	1176			183	1067			128	1380		
<b>WXLO</b>	23	73	.1	1.0	2	25		.1	24	307	.1	.6	27	307	.2	.7	15	343	.1	.5
METRO	66	200			82	204			123	1041			126	1009			85	1216		
<b>WCTK</b>	37	91	.2	1.5	12	45	.1	.7	30	249	.2	.8	30	223	.2	.7	24	295	.1	.8
METRO	90	254			52	154			118	920			112	869			88	1041		
<b>WHJY</b>	13	79	.1	.5	17	54	.1	1.0	32	179	.2	.8	25	179	.2	.6	18	218	.1	.6
METRO	87	285			75	220			172	1275			155	1190			115	1430		
<b>METRO TOTALS</b>	2418	6765	15.0		1721	4707	10.6		3974	15442	24.6		4026	15151	24.9		2921	15686	18.1	

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

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PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
<b>WBCN</b>	189	530	1.2	7.3	224	632	1.4	11.3	410	2930	2.5	10.5	382	2704	2.4	10.0	276	3344	1.7	9.5	
METRO	220	643			262	759			499	3833			469	3522			337	4422			
TSA																					
<b>WBET</b>	1	13							14	133	.1	.4	14	133	.1	.4	11	148	.1	.4	
METRO	1	13							14	133			14	133			11	151			
TSA																					
<b>WBOQ</b>	15	55	.1	.6	4	15		.2	5	92		.1	7	92		.2	7	136		.2	
METRO	15	55			4	15			7	108			9	108			9	157			
TSA																					
<b>WBOS</b>	78	298	.5	3.0	48	186	.3	2.4	133	1426	.8	3.4	126	1357	.8	3.3	98	1689	.6	3.4	
METRO	84	324			52	206			163	1770			157	1673			119	2106			
TSA																					
<b>WBZ</b>	78	238	.5	3.0	40	99	.2	2.0	183	1873	1.1	4.7	212	1722	1.3	5.5	125	2130	.8	4.3	
METRO	92	313			52	148			234	2464			271	2239			158	2823			
TSA																					
<b>WCAV</b>	10	38	.1	.4	7	26		.4	15	156	.1	.4	12	140	.1	.3	12	167	.1	.4	
METRO	17	56			7	30			19	200			15	179			14	217			
TSA																					
<b>WCGY</b>	32	121	.2	1.2	34	92	.2	1.7	67	676	.4	1.7	64	621	.4	1.7	43	764	.3	1.5	
METRO	51	182			45	146			84	983			81	916			60	1129			
TSA																					
<b>WCRB</b>	98	326	.6	3.8	67	202	.4	3.4	50	797	.3	1.3	55	714	.3	1.4	46	1234	.3	1.6	
METRO	133	423			110	301			83	1126			86	1005			73	1675			
TSA																					
<b>WEEI</b>	70	303	.4	2.7	29	111	.2	1.5	95	1648	.6	2.4	116	1554	.7	3.0	72	2082	.4	2.5	
METRO	75	340			31	122			105	1817			129	1711			79	2309			
TSA																					
<b>WESX</b>	5	13		.2	*				7	67		.2	10	67	.1	.3	*	5	83		.2
METRO	5	13							7	67			10	67			5	83			
TSA																					
<b>WFNX</b>	104	356	.6	4.0	92	247	.6	4.6	76	938	.5	1.9	76	847	.5	2.0	69	1208	.4	2.4	
METRO	108	376			93	250			89	1060			89	947			76	1368			
TSA																					
<b>WHDH</b>	51	185	.3	2.0	52	183	.3	2.6	109	1365	.7	2.8	130	1279	.8	3.4	88	1892	.5	3.0	
METRO	59	205			61	209			121	1582			149	1478			99	2184			
TSA																					
<b>WILD</b>	89	189	.6	3.4	41	84	.3	2.1	83	495	.5	2.1	81	468	.5	2.1	* 73	591	.5	2.5	
METRO	89	189			41	84			84	504			84	477			75	601			
TSA																					
<b>WJDA</b>					*				4	77		.1	7	77		.2	*	3	106		.1
METRO									4	77			7	77			3	106			
TSA																					
<b>WJIB</b>	93	328	.6	3.6	56	177	.3	2.8	103	884	.6	2.6	93	788	.6	2.4	88	1207	.5	3.0	
METRO	143	467			85	249			153	1243			144	1141			130	1725			
TSA																					
<b>WKKU</b>	10	40	.1	.4	2	15		.1	10	98	.1	.3	13	86	.1	.3	12	280	.1	.4	
METRO	10	40			3	18			10	101			13	86			13	295			
TSA																					
<b>WLYT</b>	19	46			13	84	.1	.7	34	222	.2	.9	26	195	.2	.7	22	294	.1	.8	
METRO					26	123			56	451			44	404			37	599			
TSA																					
<b>WMJX</b>	141	488	.9	5.5	48	226	.3	2.4	229	2118	1.4	5.9	195	1983	1.2	5.1	160	2750	1.0	5.5	
METRO	181	646			59	275			253	2423			221	2255			179	3220			
TSA																					
<b>WODS</b>	130	567	.8	5.0	140	441	.9	7.1	247	2341	1.5	6.3	242	2052	1.5	6.3	177	2849	1.1	6.1	
METRO	221	816			229	702			376	3625			368	3209			276	4379			
TSA																					
<b>WPLM-FM</b>	32	106	.2	1.2	21	39	.1	1.1	20	221	.1	.5	15	207	.1	.4	21	508	.1	.7	
METRO	36	119			30	61			43	457			34	429			37	826			
TSA																					
<b>WRKO</b>	65	309	.4	2.5	99	309	.6	5.0	150	1537	.9	3.8	142	1372	.9	3.7	110	2089	.7	3.8	
METRO	74	341			110	358			204	2032			193	1846			147	2752			
TSA																					
<b>WROL</b>	1	11			*				* 1	51			* 2	51		.1	*	5	130		.2
METRO									3	79			6	79			7	185			
TSA																					
<b>WROR</b>	62	239	.4	2.4	69	248	.4	3.5	159	2121	1.0	4.1	171	1909	1.1	4.5	111	2563	.7	3.8	
METRO	73	322			90	325			235	2833			250	2570			161	3404			
TSA																					
<b>WSSH</b>	86	275	.5	3.3	62	205	.4	3.1	180	1699	1.1	4.6	139	1434	.9	3.6	118	2017	.7	4.1	
METRO	141	440			106	320			269	2403			213	2054			176	2922			
TSA																					
<b>WVBF</b>	87	282	.5	3.4	60	237	.4	3.0	140	1507	.9	3.6	158	1370	1.0	4.1	102	1678	.6	3.5	
METRO	117	380			75	296			158	1826			182	1681			119	2116			
TSA																					
<b>WXKS</b>	14	50	.1	.5	17	40	.1	.9	28	241	.2	.7	24	200	.1	.6	17	279	.1	.6	
METRO	14	50			17	40			29	249			25	208			18	287			
TSA																					
<b>WXKS-FM</b>	193	624	1.2	7.5	144	422	.9	7.3	297	2828	1.8	7.6	294	2492	1.8	7.7	203	3165	1.3	7.0	
METRO	235	773			170	507			345	3458			356	3073			242	3971			
TSA																					

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	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WZOU</b>	178	737	1.1	6.9	103	409	.6	5.2	180	2135	1.1	4.6	160	1943	1.0	4.2	133	2568	.8	4.6
METRO	215	889			126	489			245	3007			223	2707			179	3551		
<b>WAAF</b>	29	109	.2	1.1	29	94	.2	1.5	60	605	.4	1.5	57	562	.4	1.5	43	744	.3	1.5
METRO	77	240			60	179			132	1398			131	1234			92	1643		
<b>WGIR-FM</b>	20	28	.1	.8	28	28	.2	1.4	19	216	.1	.5	22	203	.1	.6	16	291	.1	.6
METRO	85	215			67	114			98	947			105	885			72	1131		
<b>WHOB</b>	12	52			11	44			2	67	.1		1	67			3	112		.1
METRO									42	365			39	344			28	483		
<b>WKPE-FM</b>	10	47			2	14			13	107	.1	.3	8	81	.2		7	122		.2
METRO									32	268			25	231			22	307		
<b>WOKQ</b>	30	76	.2	1.2	12	38	.1	.6	28	200	.2	.7	28	161	.2	.7	24	325	.1	.8
METRO	112	321			74	194			118	972			126	905			98	1262		
<b>WQRC</b>	3	12		.1	6	12		.3	5	53		.1	6	53		.2	5	90		.2
METRO					22	48			31	211			27	205			25	270		
<b>WSRS</b>	13	66	.1	.5	8	40		.4	29	187	.2	.7	30	187	.2	.8	19	215	.1	.7
METRO	53	182			23	115			116	814			105	781			78	911		
<b>WXLO</b>	17	57	.1	.7	16	58	.1	.8	42	269	.3	1.1	37	255	.2	1.0	29	357	.2	1.0
METRO	63	203			44	169			102	925			94	865			71	1171		
<b>WZID</b>	28	53	.2	1.1	33	51	.2	1.7	14	131	.1	.4	10	119	.1	.3	14	173	.1	.5
METRO	59	140			63	116			96	699			80	624			67	833		
<b>WCTK</b>	34	129	.2	1.3	43	105	.3	2.2	25	171	.2	.6	22	140	.1	.6	20	249	.1	.7
METRO	116	356			95	262			115	791			110	734			86	968		
<b>WHJY</b>	21	38	.1	.8	7	14		.4	7	132		.2	5	77	.1		7	211		.2
METRO	102	335			40	149			128	1237			121	1121			90	1526		
<b>WPRO-FM</b>	6	66		.2	14	54	.1	.7	5	171		.1	3	129		.1	4	257		.1
METRO	199	654			88	307			172	1722			165	1521			129	2054		
<b>METRO TOTALS</b>	2585	7220	16.0		1980	5220	12.2		3911	15346	24.2		3837	15114	23.7		2891	15609	17.9	

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.



# Target Audience

## PERSONS 25-54

Target Audience - Persons

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WXKS-FM</b>																				
METRO	187	640	1.2	7.4	122	383	.8	6.3	278	2430	1.7	7.0	270	2246	1.7	7.0	206	2869	1.3	6.9
TSA	233	773			157	481			306	2921			302	2672			230	3492		
<b>WZLX</b>																				
METRO	121	433	.7	4.8	89	330	.6	4.6	265	2138	1.6	6.6	210	1930	1.3	5.4	186	2591	1.2	6.3
TSA	165	592			117	412			344	2752			276	2536			236	3366		
<b>WZOU</b>																				
METRO	112	440	.7	4.4	70	265	.4	3.6	167	1899	1.0	4.2	146	1704	.9	3.8	119	2384	.7	4.0
TSA	153	560			123	421			243	3000			227	2704			174	3537		
<b>WAAF</b>																				
METRO	45	132	.3	1.8	43	95	.3	2.2	33	563	.2	.8	30	488	.2	.8	26	686	.2	.9
TSA	98	320			90	194			140	1238			123	1074			100	1488		
<b>WHOB</b>																				
METRO	4	27		.2	13	27	.1	.7	14	157	.1	.4	14	142	.1	.4	11	198	.1	.4
TSA	10	70			20	47			35	471			34	412			25	626		
<b>WOKQ</b>																				
METRO	40	92	.2	1.6	19	23	.1	1.0	14	142	.1	.4	12	116	.1	.3	12	210	.1	.4
TSA	220	561			117	233			124	937			134	833			101	1174		
<b>WSRS</b>																				
METRO	20	43	.1	.8	7	28		.4	17	142	.1	.4	19	142	.1	.5	13	157	.1	.4
TSA	96	252			26	121			76	739			71	697			59	860		
<b>WXLO</b>																				
METRO	13	56	.1	.5	23	45	.1	1.2	28	262	.2	.7	27	223	.2	.7	21	388	.1	.7
TSA	50	233			34	84			173	1110			154	1001			109	1294		
<b>WCTK</b>																				
METRO	18	61	.1	.7	5	29		.3	8	172		.2	8	147		.2	9	195	.1	.3
TSA	104	292			47	134			79	773			80	733			64	861		
<b>WHJY</b>																				
METRO	11	27	.1	.4					10	226	.1	.3	8	159		.2	9	352	.1	.3
TSA	153	416			113	211			148	1380			132	1233			110	1632		
<b>WHOM</b>																				
METRO	12	40	.1	.5	12	62	.1	.6	12	171	.1	.3	13	171	.1	.3	14	197	.1	.5
TSA	81	228			65	150			41	560			28	455			42	700		
<b>WPRO-FM</b>																				
METRO	18	52	.1	.7	28	77	.2	1.4	6	198		.2	5	176		.1	7	247		.2
TSA	166	500			93	301			186	1830			162	1629			131	2112		
<b>METRO TOTALS</b>	2522	6814	15.6		1947	5073	12.0		3997	15282	24.7		3859	15012	23.9		2972	15571	18.4	

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WAAF</b>	11	75	.1	.4	10	73	.1	.5	23	598	.1	.6	20	478	.1	.5	17	773	.1	.6
METRO	76	255			64	272			100	1350			98	1179			80	1700		
TSA																				
<b>WBCN</b>	111	419	.7	4.5	115	362	.7	6.0	315	2586	1.9	7.8	298	2363	1.8	7.5	201	2861	1.2	6.9
METRO	153	568			156	473			407	3432			384	3134			263	3867		
TSA																				
<b>WBOQ</b>	28	37	.2	1.1	16	78	.1	.8	10	131	.1	.2	12	131	.1	.3	12	219	.1	.4
METRO	32	48			20	85			11	149			13	149			14	239		
TSA																				
<b>WBOS</b>	97	376	.6	3.9	84	268	.5	4.4	110	1438	.7	2.7	114	1259	.7	2.9	89	1707	.5	3.0
METRO	121	441			96	329			142	1767			142	1554			110	2087		
TSA																				
<b>WBZ</b>	87	304	.5	3.5	52	156	.3	2.7	149	1710	.9	3.7	189	1557	1.2	4.7	110	1989	.7	3.8
METRO	104	356			59	178			193	2352			242	2137			144	2761		
TSA																				
<b>WCAP</b>	5	12	.2		4	12	.2		5	88	.1		3	60	.1		3	100	.1	
METRO	5	12			4	12			5	93			3	60			4	105		
TSA																				
<b>+WCDJ</b>																				
<b>WJIB</b>	75	210	.5	3.0	61	172	.4	3.2	114	1163	.7	2.8	100	1088	.6	2.5	84	1390	.5	2.9
METRO	104	267			84	233			150	1472			126	1348			110	1740		
TSA																				
<b>WCGY</b>	40	154	.2	1.6	36	131	.2	1.9	75	668	.5	1.9	65	564	.4	1.6	47	880	.3	1.6
METRO	60	212			46	152			109	941			96	790			70	1194		
TSA																				
<b>WCRB</b>	88	209	.5	3.5	68	136	.4	3.6	68	926	.4	1.7	64	864	.4	1.6	58	1249	.4	2.0
METRO	105	250			76	173			91	1196			90	1129			76	1553		
TSA																				
<b>WEEI</b>	19	126	.1	.8	9	58	.1	.5	107	1525	.7	2.7	128	1449	.8	3.2	75	1876	.5	2.6
METRO	26	142			11	67			125	1797			148	1707			86	2177		
TSA																				
<b>WESX</b>	13	13	.1	.5	* 13	13	.1	.7	14	51	.1	.3	13	39	.1	.3	* 13	90	.1	.4
METRO	13	13			13	13			14	51			13	39			13	90		
TSA																				
<b>WEZE</b>	28	77	.2	1.1	10	27	.1	.5	31	257	.2	.8	31	245	.2	.8	21	328	.1	.7
METRO	28	81			10	27			32	273			31	261			21	348		
TSA																				
<b>WFNX</b>	89	242	.5	3.6	41	123	.3	2.2	74	925	.5	1.8	74	788	.5	1.9	54	1126	.3	1.8
METRO	90	246			44	142			81	1018			82	874			59	1222		
TSA																				
<b>WHDH</b>	112	379	.7	4.5	162	454	1.0	8.5	110	1270	.7	2.7	128	1186	.8	3.2	84	1872	.5	2.9
METRO	130	467			191	549			128	1523			150	1425			97	2243		
TSA																				
<b>WILD</b>	37	103	.2	1.5	* 17	26	.1	.9	* 88	441	.5	2.2	* 86	352	.5	2.2	* 78	518	.5	2.7
METRO	37	103			17	26			94	448			92	360			82	526		
TSA																				
<b>WJDA</b>																				
METRO																				
TSA																				
<b>WLVG</b>	19	54	.1	.8	* 48	54	.3	2.5	* 28	98	.2	.7	* 30	85	.2	.8	* 26	98	.2	.9
METRO	19	54			48	54			28	98			30	85			26	98		
TSA																				
<b>WLYT</b>	22	75	.1	.9	11	43	.1	.6	37	423	.2	.9	31	373	.2	.8	24	564	.1	.8
METRO	30	100			22	95			77	719			62	644			48	914		
TSA																				
<b>WMJX</b>	163	519	1.0	6.5	91	403	.6	4.8	254	2506	1.6	6.3	222	2244	1.4	5.6	188	3156	1.1	6.4
METRO	179	588			99	448			288	2882			252	2588			213	3646		
TSA																				
<b>WODS</b>	205	717	1.3	8.2	177	578	1.1	9.3	368	2681	2.2	9.1	332	2519	2.0	8.3	261	3116	1.6	8.9
METRO	294	1038			241	754			495	4035			462	3746			358	4710		
TSA																				
<b>WPLM-FM</b>	22	65	.1	.9	26	73	.2	1.4	39	321	.2	1.0	29	273	.2	.7	22	421	.1	.8
METRO	29	93			33	94			61	507			51	444			37	657		
TSA																				
<b>WRKO</b>	56	160	.3	2.2	58	160	.4	3.0	251	1799	1.5	6.2	235	1598	1.4	5.9	165	2236	1.0	5.6
METRO	73	220			77	229			321	2402			299	2142			209	2932		
TSA																				
<b>WROL</b>	1	12			* 21	74	.1	1.1	* 4	150	.1		* 5	100	.1		* 13	378	.1	.4
METRO	2	18			21	74			8	201			7	151			17	440		
TSA																				
<b>WROR</b>	81	267	.5	3.3	67	254	.4	3.5	171	1749	1.0	4.2	168	1593	1.0	4.2	114	2125	.7	3.9
METRO	128	390			106	335			234	2592			238	2350			160	3145		
TSA																				
<b>+WSSH</b>	7	36	.3		7	25	.4		11	143	.1	.3	10	120	.1	.3	9	172	.1	.3
METRO	7	36			7	25			11	147			10	120			9	176		
TSA																				
<b>WSSH-FM</b>	155	515	.9	6.2	104	292	.6	5.5	216	1789	1.3	5.4	186	1659	1.1	4.7	149	2127	.9	5.1
METRO	199	672			132	400			311	2690			272	2479			215	3149		
TSA																				
<b>WVBF</b>	50	231	.3	2.0	32	167	.2	1.7	154	1551	.9	3.8	172	1470	1.1	4.3	101	1841	.6	3.4
METRO	56	265			37	183														

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WXKS</b>																				
METRO	24	66	.1	1.0	5	13			18	110	.1	.4	13	110	.1	.3	14	222	.1	.5
TSA	27	70			7	17			18	114			14	114			15	227		
<b>WXKS-FM</b>																				
METRO	127	560	.8	5.1	76	353	.5	4.0	258	2524	1.6	6.4	263	2288	1.6	6.6	180	2891	1.1	6.1
TSA	161	681			98	405			312	3041			326	2765			219	3493		
<b>WZLX</b>																				
METRO	152	464	.9	6.1	87	295	.5	4.6	164	1725	1.0	4.1	148	1638	.9	3.7	119	2097	.7	4.1
TSA	181	587			121	418			237	2416			218	2300			170	2941		
<b>WZOU</b>																				
METRO	90	397	.5	3.6	49	210	.3	2.6	148	2044	.9	3.7	158	1844	1.0	4.0	113	2656	.7	3.9
TSA	147	618			87	333			221	2958			224	2681			165	3800		
<b>WFCC</b>																				
METRO	5	12		.2	1	11		.1	7	48			5	21			1	96		
TSA	8	28			5	20			7	104			5	76			4	159		
<b>WHOB</b>																				
METRO	4	11		.2					7	119		.2	9	119	.1	.2	6	154		.2
TSA	28	120			7	16			41	432			44	411			30	515		
<b>WOKQ</b>																				
METRO	27	113	.2	1.1	11	37	.1	.6	29	312	.2	.7	28	277	.2	.7	25	428	.2	.9
TSA	136	394			76	201			132	1115			135	1032			103	1369		
<b>WCTK</b>																				
METRO	24	88	.1	1.0	22	65	.1	1.2	23	410	.1	.6	22	410	.1	.6	18	471	.1	.6
TSA	120	331			79	195			109	1047			111	999			81	1215		
<b>WHJY</b>																				
METRO	3	25		.1	3	12		.2	6	113		.1	5	99		.1	3	150		.1
TSA	104	299			59	202			151	1220			141	1145			110	1406		
<b>WPRO-FM</b>																				
METRO	5	12		.2	2	15		.1	18	129	.1	.4	14	116	.1	.4	12	165	.1	.4
TSA	118	395			66	240			161	1444			152	1273			111	1694		
<b>METRO TOTALS</b>	2492	7000	15.2		1906	5059	11.6		4032	15608	24.6		3982	15397	24.3		2930	15924	17.9	

Target Audience - Persons

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WAAF</b>																				
METRO	2	25		.1	12	24	.1	.7	36	418	.2	.9	34	322	.2	.8	21	515	.1	.7
TSA	67	241			72	247			93	1212			103	1047			74	1474		
<b>WBCN</b>																				
METRO	132	490	.8	5.3	128	392	.8	7.4	292	2471	1.8	7.0	275	2282	1.7	6.6	200	2830	1.2	6.6
TSA	169	670			156	526			401	3755			390	3467			270	4272		
<b>+WBMX</b>																				
<b>WROR</b>																				
METRO	95	400	.6	3.8	74	306	.5	4.3	170	1859	1.0	4.1	158	1627	1.0	3.8	110	2315	.7	3.6
TSA	104	467			84	347			192	2411			184	2124			126	2979		
<b>WBOQ</b>																				
METRO	4	48		.2	4	15		.2	7	102		.2	9	91	.1	.2	6	164		.2
TSA	4	48			4	15			12	147			16	136			9	209		
<b>WBOS</b>																				
METRO	117	345	.7	4.7	84	261	.5	4.9	129	1258	.8	3.1	120	1174	.7	2.9	100	1545	.6	3.3
TSA	155	470			98	342			189	1664			174	1560			139	2020		
<b>WBZ</b>																				
METRO	73	258	.4	2.9	70	192	.4	4.1	187	2057	1.1	4.5	219	1843	1.3	5.3	134	2407	.8	4.4
TSA	122	383			113	287			277	3163			326	2901			201	3644		
<b>WCAP</b>																				
METRO	4	11		.2	3	11		.2	12	177	.1	.3	12	132	.1	.3	8	198		.3
TSA	4	11			3	11			17	207			12	132			10	228		
<b>WCAV</b>																				
METRO	9	14	.1	.4					9	152	.1	.2	6	130		.1	7	166		.2
TSA	9	14							18	212			13	190			12	233		
<b>WCCM</b>																				
METRO	3	11		.1	*				16	131	.1	.4	14	131	.1	.3	* 11	153	.1	.4
TSA	3	11							16	145			15	145			11	167		
<b>WCDJ</b>																				
METRO	92	274	.6	3.7	53	214	.3	3.1	104	1289	.6	2.5	104	1167	.6	2.5	87	1523	.5	2.9
TSA	170	432			86	296			139	1656			132	1512			120	1954		
<b>WCGY</b>																				
METRO	22	126	.1	.9	22	91	.1	1.3	69	671	.4	1.7	62	583	.4	1.5	49	805	.3	1.6
TSA	34	184			31	128			107	1001			95	913			72	1217		
<b>WCRB</b>																				
METRO	45	194	.3	1.8	47	130	.3	2.7	55	853	.3	1.3	49	722	.3	1.2	45	1089	.3	1.5
TSA	84	325			63	196			72	1217			68	1049			64	1534		
<b>WEEI</b>																				
METRO	92	337	.6	3.7	28	151	.2	1.6	263	2625	1.6	6.3	281	2433	1.7	6.8	178	3079	1.1	5.9
TSA	96	377			33	170			292	2976			314	2750			195	3486		
<b>WESX</b>																				
METRO					*				3	44		.1	4	33		.1	* 3	55		.1
TSA									3	44			4	33			3	55		
<b>WEZE</b>																				
METRO	7	44		.3	4	11		.2	10	151	.1	.2	12	151	.1	.3	7	178		.2
TSA	7	44			4	11			12	160			14	160			9	186		
<b>WFNX</b>																				
METRO	96	225	.6	3.8	34	161	.2	2.0	77	816	.5	1.8	73	755	.4	1.8	62	1176	.4	2.0
TSA	96	225			34	161			79	885			75	824			64	1276		
<b>WHDH</b>																				
METRO	58	198	.4	2.3	27	92	.2	1.6	116	1481	.7	2.8	151	1339	.9	3.6	91	1960	.6	3.0
TSA	69	237			29	109			141	1809			175	1641			108	2404		
<b>WILD</b>																				
METRO	21	47	.1	.8	* 17	38	.1	1.0	* 56	323	.3	1.3	* 63	313	.4	1.5	* 47	367	.3	1.6
TSA	21	47			17	38			56	336			64	326			47	379		
<b>WJDA</b>																				
METRO					*				4	50		.1	6	50		.1	* 3	50		.1
TSA									4	50			6	50			3	50		
<b>WLYT</b>																				
METRO	13	67	.1	.5	19	49	.1	1.1	27	405	.2	.6	22	360	.1	.5	18	527	.1	.6
TSA	13	67			23	74			44	581			39	536			31	740		
<b>WMJX</b>																				
METRO	166	581	1.0	6.6	43	211	.3	2.5	245	2142	1.5	5.9	228	1938	1.4	5.5	188	2941	1.1	6.2
TSA	193	671			57	267			280	2547			257	2299			212	3453		
<b>WODS</b>																				
METRO	217	684	1.3	8.7	124	433	.8	7.2	291	2646	1.8	7.0	265	2438	1.6	6.4	211	3188	1.3	7.0
TSA	342	1047			178	622			453	3910			411	3600			327	4759		
<b>WPLM-FM</b>																				
METRO	26	59	.2	1.0	29	113	.2	1.7	21	322	.1	.5	20	297	.1	.5	19	424	.1	.6
TSA	49	121			42	159			41	402			36	377			32	566		
<b>WRCA</b>																				
METRO									5	68		.1	7	57		.2	2	79		.1
TSA									5	68			7	57			2	79		
<b>WRKO</b>																				
METRO	43	153	.3	1.7	31	106	.2	1.8	227	1869	1.4	5.5	222	1713	1.4	5.4	146	2137	.9	4.8
TSA	71	231			59	172			268	2445			260	2252			175	2780		
<b>WROL</b>																				
METRO	2	24		.1	*				* 1	59			* 2	48			* 9	220	.1	.3
TSA	4	31							2	80			3	69			10	248		
<b>WSSH</b>																				
METRO	14	63	.1	.6	4	12		.2	10	125	.1	.2	12	102	.1	.3	11	147	.1	.4
TSA	14	63			4	12			10	151			13	128			11	173		

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WSSH-FM</b>	155	524	.9	6.2	97	328	.6	5.6	223	2070	1.4	5.4	198	1836	1.2	4.8	158	2474	1.0	5.2
METRO	217	661			122	433			320	2826			277	2534			222	3424		
TSA																				
<b>A/F TOT</b>	169	587	1.0	6.7	101	340	.6	5.8												
METRO	231	726			126	445														
TSA																				
<b>WVBF</b>	60	235	.4	2.4	72	246	.4	4.2	201	1808	1.2	4.8	220	1685	1.3	5.3	131	2124	.8	4.3
METRO	93	340			77	269			238	2150			265	2003			157	2534		
TSA																				
<b>WXKS</b>	16	52	.1	.6	35	75	.2	2.0	42	272	.3	1.0	37	272	.2	.9	30	295	.2	1.0
METRO	16	52			35	75			42	272			37	272			30	295		
TSA																				
<b>WXKS-FM</b>	169	555	1.0	6.7	132	501	.8	7.6	269	2388	1.6	6.5	264	2244	1.6	6.4	200	2824	1.2	6.6
METRO	205	726			141	565			315	3105			314	2863			231	3671		
TSA																				
<b>WZLX</b>	101	446	.6	4.0	78	319	.5	4.5	179	1764	1.1	4.3	161	1453	1.0	3.9	120	2182	.7	4.0
METRO	157	625			109	425			245	2662			235	2266			170	3250		
TSA																				
<b>WZOU</b>	124	435	.8	4.9	94	412	.6	5.4	156	2124	1.0	3.7	150	1960	.9	3.6	117	2579	.7	3.9
METRO	186	731			134	585			206	3071			203	2820			158	3847		
TSA																				
<b>WOKQ</b>	30	60	.2	1.2	39	72	.2	2.3	19	260	.1	.5	22	223	.1	.5	22	342	.1	.7
METRO	130	360			98	338			178	1321			185	1225			128	1555		
TSA																				
<b>WQRC</b>	1	6			1	6			1	45			1	45			2	110		.1
METRO									8	100			8	100			8	184		
TSA																				
<b>WCTK</b>	28	80	.2	1.1	6	49		.3	24	188	.1	.6	18	165	.1	.4	19	226	.1	.6
METRO	140	365			59	207			111	804			103	768			85	892		
TSA																				
<b>WFHN</b>	37	93			31	88			12	45	.1	.3	9	22	.1	.2	7	57		.2
METRO									43	233			34	188			31	315		
TSA																				
<b>WHJY</b>	7	36		.3	4	26		.2	11	212	.1	.3	6	178		.1	8	272		.3
METRO	79	332			54	287			113	1221			104	1080			82	1505		
TSA																				
<b>METRO TOTALS</b>	2508	7036	15.3		1728	4952	10.6		4165	15939	25.4		4143	15785	25.3		3032	16077	18.5	

Target Audience - Persons

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WAAF</b>																				
METRO	39	171	.2	1.4	42	129	.3	2.1	45	684	.3	1.1	45	610	.3	1.1	37	835	.2	1.2
TSA	83	297			93	299			107	1366			103	1190			90	1706		
<b>WBCN</b>																				
METRO	154	644	.9	5.5	126	445	.8	6.2	346	2645	2.1	8.3	322	2426	2.0	8.0	227	2997	1.4	7.5
TSA	229	927			185	637			460	3727			427	3360			306	4246		
<b>WBMX</b>																				
METRO	214	495	1.3	7.6	118	388	.7	5.8	229	2257	1.4	5.5	215	2063	1.3	5.4	164	2673	1.0	5.4
TSA	259	682			142	478			316	3131			295	2886			223	3662		
<b>WBOQ</b>																				
METRO	5	33		.2	9	36	.1	.4	6	121		.1	5	111		.1	4	194		.1
TSA	5	33			18	50			7	159			6	149			6	236		
<b>WBOS</b>																				
METRO	81	401	.5	2.9	62	228	.4	3.1	115	1344	.7	2.8	110	1175	.7	2.7	87	1701	.5	2.9
TSA	106	506			94	321			153	1799			148	1594			117	2281		
<b>WBZ</b>																				
METRO	53	148	.3	1.9	38	125	.2	1.9	168	1839	1.0	4.1	202	1738	1.2	5.0	125	2135	.8	4.1
TSA	89	255			54	163			228	2663			280	2472			167	3094		
<b>WCAV</b>																				
METRO					7	36		.3	7	130		.2	10	130	.1	.2	8	217		.3
TSA					9	43			8	154			11	150			11	265		
<b>WCCM</b>																				
METRO					*				9	141	.1	.2	14	141	.1	.3	* 6	154		.2
TSA									9	152			15	145			6	165		
<b>WCDJ</b>																				
METRO	103	241	.6	3.7	47	152	.3	2.3	102	1002	.6	2.5	95	927	.6	2.4	80	1268	.5	2.6
TSA	142	382			59	216			133	1428			126	1305			107	1757		
<b>WCGY</b>																				
METRO	60	188	.4	2.1	35	72	.2	1.7	77	748	.5	1.9	70	626	.4	1.7	55	913	.3	1.8
TSA	82	247			55	124			113	1115			102	951			81	1353		
<b>WCRB</b>																				
METRO	68	217	.4	2.4	70	180	.4	3.5	52	765	.3	1.3	42	678	.3	1.0	44	1006	.3	1.4
TSA	103	325			98	250			70	1131			62	1000			63	1455		
<b>WEEI</b>																				
METRO	52	262	.3	1.9	23	108	.1	1.1	132	2026	.8	3.2	166	1889	1.0	4.1	91	2445	.6	3.0
TSA	61	303			26	122			148	2315			181	2155			101	2798		
<b>WESX</b>																				
METRO					*				3	60		.1	3	60		.1	* 2	60		.1
TSA									3	60			3	60			2	60		
<b>WEZE</b>																				
METRO	12	39	.1	.4	11	30	.1	.5	18	240	.1	.4	17	219	.1	.4	15	335	.1	.5
TSA	12	39			11	30			18	246			17	225			15	342		
<b>WFNX</b>																				
METRO	86	321	.5	3.1	30	92	.2	1.5	90	1085	.5	2.2	91	946	.6	2.3	71	1271	.4	2.3
TSA	98	361			37	130			107	1247			109	1092			83	1441		
<b>WHDH</b>																				
METRO	15	95	.1	.5	37	138	.2	1.8	112	1507	.7	2.7	130	1443	.8	3.2	79	1755	.5	2.6
TSA	37	153			58	190			140	1834			161	1741			98	2137		
<b>WILD</b>																				
METRO	50	150	.3	1.8	48	99	.3	2.4	51	362	.3	1.2	48	351	.3	1.2	* 48	429	.3	1.6
TSA	50	150			48	99			54	379			49	364			50	447		
<b>WJDA</b>																				
METRO					*				11	68	.1	.3	9	56	.1	.2	* 8	80		.3
TSA									11	68			9	56			8	80		
<b>WLYT</b>																				
METRO	7	43		.3					20	325	.1	.5	15	280	.1	.4	14	438	.1	.5
TSA	47	134			20	42			37	567			28	445			27	755		
<b>WMEX</b>																				
METRO	6	15		.2					3	26		.1	5	26		.1	2	41		.1
TSA	6	15			3	4			3	29			5	29			2	48		
<b>WMJX</b>																				
METRO	134	467	.8	4.8	108	373	.7	5.3	209	2093	1.3	5.0	179	1894	1.1	4.5	152	2595	.9	5.0
TSA	151	530			124	441			249	2508			213	2260			185	3162		
<b>A/F TOT</b>																				
METRO	140	481	.9	5.0	108	373	.7	5.3	212	2118	1.3	5.1	184	1919	1.1	4.6	154	2636	.9	5.1
TSA	157	544			127	445			252	2538			218	2288			187	3209		
<b>WODS</b>																				
METRO	226	721	1.4	8.1	145	520	.9	7.2	269	2602	1.6	6.5	241	2474	1.5	6.0	195	3259	1.2	6.4
TSA	267	919			205	727			373	3837			343	3616			273	4804		
<b>WPLM</b>																				
METRO	3	26		.1	3	14		.1	4	39		.1	5	39		.1	3	64		.1
TSA	3	26			3	14			4	42			5	42			3	67		
<b>WPLM-FM</b>																				
METRO	20	67	.1	.7	28	132	.2	1.4	37	187	.2	.9	25	187	.2	.6	24	281	.1	.8
TSA	40	124			39	157			58	371			48	362			41	518		
<b>A/F TOT</b>																				
METRO	23	79	.1	.8	31	132	.2	1.5	41	212	.3	1.0	30	212	.2	.7	27	319	.2	.9
TSA	43	136			42	157			62	398			53	390			44	559		
<b>WRCA</b>																				
METRO									18	43	.1	.4	15	43	.1	.4	11	65	.1	.4
TSA									18	43			15	43			11	65		
<b>WRKO</b>																				
METRO	75	282	.5	2.7	63	217	.4	3.1	237	2067	1.4	5.7	222	1807	1.4	5.5	166	2645	1.0	5.5
TSA	102	369			92	322			298	2591			280	2279			208	3298		

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

# Target Audience

## PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
<b>WROL</b>																				
METRO	11	45	.1	.4	*				* 11	181	.1	.3	* 13	168	.1	.3	* 17	321	.1	.6
TSA	11	45							11	190			13	168			17	329		
<b>WSSH</b>																				
METRO	10	32	.1	.4		5	11	.2	12	112	.1	.3	8	69	.2		7	124		.2
TSA	10	38			5	11			15	147			9	104			10	172		
<b>WSSH-FM</b>																				
METRO	178	508	1.1	6.4	142	458	.9	7.0	223	1856	1.4	5.4	203	1622	1.2	5.1	165	2212	1.0	5.4
TSA	218	696			180	602			304	2677			271	2329			220	3243		
<b>WVBF</b>																				
METRO	62	216	.4	2.2	43	145	.3	2.1	248	1830	1.5	6.0	252	1764	1.5	6.3	156	2046	1.0	5.1
TSA	78	263			58	200			317	2240			322	2164			198	2592		
<b>WXKS</b>																				
METRO	22	62	.1	.8	31	79	.2	1.5	28	289	.2	.7	21	279	.1	.5	27	364	.2	.9
TSA	22	62			31	79			32	317			24	307			27	394		
<b>WXKS-FM</b>																				
METRO	102	352	.6	3.6	112	351	.7	5.5	252	2518	1.5	6.1	258	2260	1.6	6.4	178	2833	1.1	5.9
TSA	132	468			155	503			322	3216			324	2901			220	3656		
<b>WZLX</b>																				
METRO	199	673	1.2	7.1	189	567	1.2	9.3	233	2188	1.4	5.6	205	1969	1.3	5.1	173	2603	1.1	5.7
TSA	311	947			253	749			297	3067			273	2744			230	3650		
<b>WZOU</b>																				
METRO	135	409	.8	4.8	67	210	.4	3.3	139	1858	.8	3.4	127	1603	.8	3.2	106	2353	.6	3.5
TSA	205	627			141	406			217	2752			197	2429			164	3516		
<b>WOKQ</b>																				
METRO	25	57	.2	.9	10	25	.1	.5	17	225	.1	.4	18	200	.1	.4	16	252	.1	.5
TSA	102	265			63	181			135	1042			133	975			103	1187		
<b>WXLO</b>																				
METRO	4	48		.1	6	36		.3	36	285	.2	.9	32	216	.2	.8	22	389	.1	.7
TSA	70	250			52	145			117	966			108	846			80	1213		
<b>WCTK</b>																				
METRO	21	63	.1	.8	7	35		.3	16	273	.1	.4	16	248	.1	.4	14	273	.1	.5
TSA	98	217			41	140			76	768			78	714			61	887		
<b>WHJY</b>																				
METRO	15	42	.1	.5	9	45	.1	.4	10	202	.1	.2	10	178	.1	.2	10	281	.1	.3
TSA	163	425			88	260			164	1383			144	1272			117	1581		
<b>WVLI</b>																				
METRO	14	14	.1	.5	10	14	.1	.5	16	92	.1	.4	11	59	.1	.3	11	165	.1	.4
TSA	95	266			76	207			202	1304			175	1162			131	1580		
<b>METRO TOTALS</b>	2800	7068	17.1		2023	5500	12.4		4146	15804	25.3		4013	15577	24.5		3041	15965	18.6	

Target Audience - Persons

Footnote Symbols: \* Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

