

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WCHB	31	109	.2	1.0	26	46	.1	1.1	21	331	.1	.4	20	288	.1	.4	20	452	.1	.5
METRO	34	125			26	46			28	347			31	304			26	477		
WCSX	142	541	.7	4.4	77	435	.4	3.2	256	2686	1.3	5.0	214	2332	1.1	4.3	185	3194	1.0	4.9
METRO	152	560			85	488			302	3136			258	2735			214	3658		
WCXI	18	108	.1	.6	21	92	.1	.9	45	504	.2	.9	44	433	.2	.9	31	647	.2	.8
METRO	18	108			21	92			51	582			46	511			34	737		
WDFX	66	281	.3	2.1	70	245	.4	2.9	105	1389	.5	2.1	111	1261	.6	2.2	81	1667	.4	2.1
METRO	72	309			71	252			106	1439			112	1274			82	1721		
WGPR	55	171	.3	1.7	32	59	.2	1.3	45	783	.2	.9	40	661	.2	.8	43	1065	.2	1.1
METRO	55	171			32	59			47	853			43	731			46	1164		
WHND	34	118	.2	1.1	* 42	129	.2	1.7	* 35	485	.2	.7	* 37	403	.2	.7	* 32	545	.2	.8
METRO	36	128			47	139			35	508			38	426			33	577		
WHYT	139	430	.7	4.3	122	359	.6	5.1	178	2246	.9	3.5	176	2017	.9	3.5	135	2575	.7	3.6
METRO	158	482			131	404			194	2443			192	2188			148	2942		
WJLB	156	407	.8	4.9	175	520	.9	7.3	391	2504	2.0	7.6	415	2416	2.2	8.3	291	2769	1.5	7.7
METRO	161	417			175	529			409	2676			428	2568			304	2975		
WJOI	135	351	.7	4.2	64	168	.3	2.7	208	1198	1.1	4.1	172	1128	.9	3.4	146	1603	.8	3.9
METRO	135	362			65	179			210	1294			176	1208			149	1723		
WJR	149	572	.8	4.6	58	192	.3	2.4	321	2814	1.7	6.3	389	2611	2.0	7.8	226	3479	1.2	6.0
METRO	179	686			72	239			416	3965			497	3589			287	4732		
WJZZ	159	395	.8	5.0	156	336	.8	6.5	239	1788	1.2	4.7	208	1641	1.1	4.1	195	2189	1.0	5.2
METRO	162	401			166	361			240	1837			210	1692			197	2292		
WKQI	137	601	.7	4.3	134	405	.7	5.6	338	3155	1.8	6.6	363	2860	1.9	7.2	217	3547	1.1	5.8
METRO	137	601			134	405			354	3284			378	2958			225	3677		
WKSG	119	408	.6	3.7	77	282	.4	3.2	148	1493	.8	2.9	138	1275	.7	2.8	112	1962	.6	3.0
METRO	122	429			77	282			148	1535			139	1306			113	2015		
WLLZ	89	467	.5	2.8	65	296	.3	2.7	247	2197	1.3	4.8	238	1974	1.2	4.7	163	2586	.8	4.3
METRO	98	507			72	324			265	2408			256	2170			174	2832		
WLTJ	190	582	1.0	5.9	144	440	.8	6.0	294	2448	1.5	5.7	254	2182	1.3	5.1	205	2945	1.1	5.4
METRO	190	593			145	451			308	2592			266	2312			217	3103		
WMTG	37	115	.2	1.2	37	105	.2	1.5	90	786	.5	1.8	92	748	.5	1.8	71	1019	.4	1.9
METRO	45	125			44	115			95	812			93	757			75	1048		
WUJZ	22	54	.1	.7	16	37	.1	.7	40	382	.2	.8	35	306	.2	.7	26	425	.1	.7
METRO	24	70			16	37			41	443			37	367			27	511		
WMXD	19	45	.1	.6	5	28	.2	.9	49	437	.3	1.0	54	423	.3	1.1	35	629	.2	.9
METRO	19	45			5	28			49	443			55	429			36	646		
WNIC	162	552	.8	5.1	88	317	.5	3.7	276	2110	1.4	5.4	256	1847	1.3	5.1	210	2847	1.1	5.6
METRO	175	614			116	354			281	2258			263	1981			215	3051		
WOMC	111	334	.6	3.5	97	313	.5	4.0	210	1912	1.1	4.1	198	1694	1.0	3.9	139	2299	.7	3.7
METRO	114	364			97	313			239	2074			227	1846			156	2460		
WQBH	78	139	.4	2.4	111	177	.6	4.6	52	465	.3	1.0	42	337	.2	.8	47	578	.2	1.2
METRO	78	139			111	177			52	465			42	337			47	578		
WQRS	48	176	.3	1.5	3	28	.1	.6	64	880	.3	1.3	59	717	.3	1.2	48	1067	.3	1.3
METRO	55	239			19	75			79	967			68	804			60	1222		
WRIF	185	656	1.0	5.8	82	303	.4	3.4	236	2277	1.2	4.6	235	2109	1.2	4.7	172	2808	.9	4.6
METRO	209	757			89	362			263	2777			262	2546			193	3385		
WSAQ	6	24	.2	1.0	23	68	.1	1.0	22	109	.1	.4	15	109	.1	.3	14	178	.1	.4
METRO	6	24			23	68			39	147			25	130			26	216		
WWJ	109	548	.6	3.4	59	283	.3	2.5	194	2655	1.0	3.8	230	2410	1.2	4.6	139	3272	.7	3.7
METRO	117	605			62	309			207	2920			249	2627			149	3617		
WWWW	238	653	1.2	7.4	172	504	.9	7.1	272	2248	1.4	5.3	256	2131	1.3	5.1	213	2610	1.1	5.6
METRO	283	778			186	547			317	2604			298	2460			244	2999		
WXYT	106	389	.6	3.3	99	270	.5	4.1	131	1171	.7	2.6	128	1126	.7	2.6	98	1597	.5	2.6
METRO	106	389			108	316			134	1202			128	1138			100	1705		
CKLW	68	189	.4	2.1	40	117	.2	1.7	38	511	.2	.7	37	447	.2	.7	34	775	.2	.9
METRO	71	201			43	125			45	640			41	570			40	925		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
CKMR																				
METRO	84	283	.4	2.6	81	184	.4	3.4	98	1146	.5	1.9	90	1012	.5	1.8	70	1407	.4	1.9
TSA	119	409			91	234			122	1505			114	1330			90	1813		
WIQB																				
METRO	3	12	.1		6	28		.2	26	224	.1	.5	26	212	.1	.5	16	254	.1	.4
TSA	21	62			18	77			77	602			72	575			46	717		
WCRZ																				
METRO	28	49	.1	.9					24	152	.1	.5	19	120	.1	.4	15	152	.1	.4
TSA	75	184			10	38			192	1067			166	944			122	1149		
WTWR																				
METRO	8	10	.2		4	10		.2	26	105	.1	.5	25	105	.1	.5	18	121	.1	.5
TSA	8	10			8	24			28	162			28	157			19	177		
METRO TOTALS	3207	8501	16.7		2406	6290	12.5		5120	18505	26.7		5017	18206	26.1		3771	18654	19.7	

Target Audience - Persons

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Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WXYZ																				
METRO	75	207	.4	2.4	51	100	.3	2.2	173	1144	.9	3.5	152	1082	.8	3.2	114	1350	.6	3.1
TSA	76	211			53	109			179	1192			156	1131			117	1408		
CIMX																				
METRO		8			3	32		.1	12	343	.1	.2	11	282	.1	.2	9	452		.2
TSA					5	42			12	388			13	322			10	522		
CKLW																				
METRO	40	94	.2	1.3	47	83	.2	2.0	55	518	.3	1.1	45	420	.2	.9	41	699	.2	1.1
TSA	43	107			53	98			60	600			48	502			44	820		
CKMR																				
METRO	110	242	.6	3.5	44	159	.2	1.9	95	1298	.5	1.9	81	1136	.4	1.7	71	1552	.4	1.9
TSA	122	294			54	194			107	1562			91	1358			83	1894		
WIQB																				
METRO	10	24	.1	.3	4	17		.2	26	204	.1	.5	17	133	.1	.4	15	226	.1	.4
TSA	43	135			23	101			51	609			44	483			40	712		
WIOG																				
METRO	12	67	.1	.4	29	69	.2	1.2	14	148	.1	.3	15	148	.1	.3	12	250	.1	.3
TSA	73	245			71	194			87	872			81	793			65	1059		
WIOT																				
METRO	8	18		.3	15	18	.1	.6	24	252	.1	.5	22	243	.1	.5	16	288	.1	.4
TSA	70	206			61	164			130	995			119	928			93	1168		
METRO TOTALS	3160	8257	16.5		2360	5895	12.3		4995	18676	26.0		4816	18367	25.1		3673	18904	19.1	

Target Audience - Persons

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PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WCHB																				
METRO	34	120	.2	1.2	20	44	.1	.9	12	223	.1	.3	10	180	.1	.2	14	318	.1	.4
TSA	38	137			20	44			12	226			10	183			14	342		
WCSX																				
METRO	98	361	.5	3.4	85	275	.4	3.8	191	2436	1.0	4.2	183	2161	1.0	4.3	149	3083	.8	4.4
TSA	125	490			119	364			206	2798			198	2415			165	3586		
WCXI																				
METRO	26	75	.1	.9	23	63	.1	1.0	58	721	.3	1.3	52	597	.3	1.2	43	787	.2	1.3
TSA	28	83			26	67			66	782			60	653			49	859		
WDFX																				
METRO	53	208	.3	1.8	21	102	.1	.9	91	1306	.5	2.0	90	1114	.5	2.1	65	1518	.3	1.9
TSA	56	233			24	127			94	1370			95	1177			69	1601		
WEXL																				
METRO	9	15		.3	2	15		.1	8	118		.2	11	72	.1	.3	8	118		.2
TSA	9	15			2	15			8	118			11	72			8	131		
WGPR																				
METRO	91	208	.5	3.1	74	184	.4	3.3	73	983	.4	1.6	68	814	.4	1.6	68	1380	.4	2.0
TSA	93	213			75	189			73	1010			69	839			70	1422		
WHYT																				
METRO	105	368	.5	3.6	83	320	.4	3.7	129	1834	.7	2.8	108	1589	.6	2.5	97	2253	.5	2.8
TSA	106	384			95	365			135	1980			117	1707			101	2434		
WJLB																				
METRO	133	372	.7	4.6	145	329	.8	6.4	311	2585	1.6	6.8	297	2216	1.5	6.9	240	2940	1.3	7.0
TSA	137	403			146	334			324	2694			308	2321			248	3092		
WJOI																				
METRO	149	428	.8	5.1	32	142	.2	1.4	192	1461	1.0	4.2	166	1339	.9	3.9	134	1817	.7	3.9
TSA	149	428			34	159			197	1521			168	1400			140	1909		
WJR																				
METRO	105	364	.5	3.6	75	267	.4	3.3	211	2320	1.1	4.6	222	2066	1.2	5.2	162	3085	.8	4.7
TSA	139	464			112	405			325	3163			347	2819			245	4127		
WJZZ																				
METRO	138	420	.7	4.7	164	313	.9	7.3	235	2172	1.2	5.1	217	1878	1.1	5.1	201	2468	1.0	5.9
TSA	150	479			174	346			240	2344			223	2050			208	2701		
WKQI																				
METRO	118	531	.6	4.0	154	590	.8	6.8	266	3022	1.4	5.8	287	2749	1.5	6.7	187	3323	1.0	5.5
TSA	123	578			154	590			271	3239			292	2919			190	3565		
WKSG																				
METRO	100	298	.5	3.4	88	280	.5	3.9	113	1626	.6	2.5	103	1331	.5	2.4	87	1949	.5	2.5
TSA	100	298			88	287			113	1626			103	1331			87	1956		
WLLZ																				
METRO	134	371	.7	4.6	125	405	.7	5.6	190	2203	1.0	4.1	184	1987	1.0	4.3	141	2599	.7	4.1
TSA	137	418			138	450			203	2463			198	2219			149	2886		
WLTJ																				
METRO	93	571	.5	3.2	87	363	.5	3.9	261	2277	1.4	5.7	237	2039	1.2	5.5	174	2580	.9	5.1
TSA	93	571			87	363			277	2412			250	2151			183	2733		
WMKM																				
METRO	16	76	.1	.5	17	39	.1	.8	5	135		.1	4	102		.1	6	221		.2
TSA	16	76			17	39			5	135			4	102			6	221		
WMTG																				
METRO	32	77	.2	1.1	35	94	.2	1.6	74	643	.4	1.6	63	482	.3	1.5	55	719	.3	1.6
TSA	32	77			35	94			75	647			63	485			55	723		
WMUZ																				
METRO	28	79	.1	1.0	22	22	.1	1.0	41	447	.2	.9	32	390	.2	.7	30	541	.2	.9
TSA	28	79			23	26			44	568			38	510			32	666		
WMXD																				
METRO	35	135	.2	1.2	18	86	.1	.8	62	647	.3	1.4	59	621	.3	1.4	63	908	.3	1.8
TSA	35	135			18	86			62	653			59	627			63	939		
WNIC																				
METRO	134	521	.7	4.6	97	331	.5	4.3	258	2210	1.3	5.6	231	1928	1.2	5.4	177	2795	.9	5.2
TSA	141	533			97	335			260	2254			233	1972			179	2926		
WOMC																				
METRO	195	731	1.0	6.7	119	357	.6	5.3	300	2609	1.6	6.5	270	2243	1.4	6.3	214	3115	1.1	6.3
TSA	205	789			124	374			313	2818			281	2452			220	3337		
WQBH																				
METRO	63	121	.3	2.2	36	44	.2	1.6	35	351	.2	.8	27	277	.1	.6	31	477	.2	.9
TSA	63	121			36	44			35	351			27	277			31	477		
WQRS																				
METRO	48	181	.3	1.6	12	64	.1	.5	56	768	.3	1.2	55	685	.3	1.3	42	977	.2	1.2
TSA	66	254			35	127			72	947			74	841			56	1222		
WRIF																				
METRO	126	451	.7	4.3	41	159	.2	1.8	214	2164	1.1	4.7	197	1880	1.0	4.6	146	2436	.8	4.3
TSA	146	626			55	266			273	2561			250	2225			191	3015		
WWJ																				
METRO	65	252	.3	2.2	72	223	.4	3.2	157	2329	.8	3.4	177	2121	.9	4.1	102	2688	.5	3.0
TSA	65	252			72	223			166	2556			188	2303			109	2934		
WWWV																				
METRO	203	575	1.1	7.0	113	364	.6	5.0	225	2228	1.2	4.9	224	1986	1.2	5.2	176	2709	.9	5.1
TSA	205	593			116	389			257	2493			259	2232			199	3055		
WXYT																				
METRO	97	315	.5	3.3	61	244	.3	2.7	180	1302	.9	3.9	152	1105	.8	3.5	136	1621	.7	4.0
TSA	112	341			68	269			188	1402			156	1158			144	1721		
CIMX																				
METRO	3	34		.1	19	78	.1	.8	14	404	.1	.3	19	374	.1	.4	14	452	.1	.4
TSA	3	34			19	78			15	475			20	446			14	524		

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	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
CKLW	28	76	.1	1.0	35	120	.2	1.6	29	422	.2	.6	30	375	.2	.7	25	528	.1	.7
METRO	31	85			36	124			32	526			34	460			27	646		
TSA																				
CKMR	53	167	.3	1.8	81	233	.4	3.6	110	1332	.6	2.4	98	1179	.5	2.3	77	1489	.4	2.2
METRO	60	197			101	275			123	1563			112	1369			89	1769		
TSA																				
WIQB	3	42		.1	1	11			28	357	.1	.6	24	322	.1	.6	17	403	.1	.5
METRO	16	107			14	60			51	791			47	708			34	907		
TSA																				
WIOG	7	37		.2	27	105	.1	1.2	16	216	.1	.3	18	178	.1	.4	13	305	.1	.4
METRO	64	165			76	297			122	1046			126	876			97	1205		
TSA																				
METRO TOTALS	2916	7882	15.2		2250	5929	11.7		4581	18335	23.9		4297	17878	22.4		3423	18579	17.8	

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Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WCHB	24	61	.1	.7	24	41	.1	1.0	12	202	.1	.2	8	134	.2		14	332	.1	.4
METRO	24	61			24	41			13	211			9	143			15	340		
TSA																				
WCSX	167	651	.9	5.2	106	354	.5	4.4	228	2813	1.2	4.4	216	2451	1.1	4.3	166	3306	.9	4.4
METRO	185	721			125	418			254	3124			240	2740			184	3666		
TSA																				
WCXI	44	160	.2	1.4	55	169	.3	2.3	73	677	.4	1.4	73	603	.4	1.5	47	793	.2	1.2
METRO	51	179			58	173			81	788			80	697			54	912		
TSA																				
WDFX	75	327	.4	2.3	38	195	.2	1.6	54	1390	.3	1.1	51	1147	.3	1.0	43	1711	.2	1.1
METRO	80	347			43	208			56	1483			53	1213			45	1813		
TSA																				
WGPR	51	170	.3	1.6	25	79	.1	1.0	54	854	.3	1.1	56	712	.3	1.1	48	1063	.2	1.3
METRO	52	175			25	79			56	885			59	740			49	1113		
TSA																				
WHND	7	49	.2	*	4	15	.2	*	29	222	.1	.6	23	158	.1	.5	24	268	.1	.6
METRO	7	49			7	20			36	269			28	205			30	319		
TSA																				
WHYT	54	269	.3	1.7	74	205	.4	3.1	147	2032	.8	2.9	137	1766	.7	2.7	101	2379	.5	2.7
METRO	62	303			85	243			159	2220			147	1926			108	2619		
TSA																				
WJLB	153	433	.8	4.7	178	364	.9	7.4	355	2676	1.8	6.9	380	2568	2.0	7.6	282	2823	1.5	7.4
METRO	162	461			199	396			375	2876			401	2755			299	3045		
TSA																				
WJOI	126	368	.7	3.9	67	192	.3	2.8	199	1476	1.0	3.9	154	1232	.8	3.1	138	1769	.7	3.6
METRO	131	385			70	203			206	1555			161	1301			143	1905		
TSA																				
WJR	73	363	.4	2.3	86	333	.4	3.6	246	2637	1.3	4.8	269	2478	1.4	5.4	181	3460	.9	4.8
METRO	105	508			116	468			365	3758			403	3523			263	4812		
TSA																				
WJZZ	232	514	1.2	7.2	208	459	1.1	8.6	288	2347	1.5	5.6	267	2191	1.4	5.3	242	2874	1.3	6.4
METRO	244	547			211	475			298	2459			274	2293			248	3024		
TSA																				
WKQI	127	675	.7	3.9	71	279	.4	2.9	289	3247	1.5	5.6	314	2952	1.6	6.3	184	3651	1.0	4.8
METRO	133	713			73	293			309	3439			332	3129			197	3874		
TSA																				
WKSG	105	357	.5	3.2	42	205	.2	1.7	133	1561	.7	2.6	135	1455	.7	2.7	101	1885	.5	2.7
METRO	105	357			42	205			133	1565			135	1459			101	1888		
TSA																				
WLLZ	113	332	.6	3.5	155	431	.8	6.4	245	2416	1.3	4.8	260	2183	1.3	5.2	171	2702	.9	4.5
METRO	118	365			161	462			258	2589			272	2338			181	2913		
TSA																				
WLTJ	161	522	.8	5.0	101	344	.5	4.2	338	2415	1.7	6.6	279	2154	1.4	5.6	216	2719	1.1	5.7
METRO	163	550			105	377			353	2586			296	2314			227	2921		
TSA																				
WMKM	23	113	.1	.7	36	90	.2	1.5	19	279	.1	.4	21	250	.1	.4	17	366	.1	.4
METRO	23	113			36	90			19	283			22	252			17	374		
TSA																				
WMTG	68	152	.4	2.1	38	92	.2	1.6	76	737	.4	1.5	78	665	.4	1.6	63	940	.3	1.7
METRO	72	161			45	103			79	760			79	682			65	968		
TSA																				
WNUZ	34	123	.2	1.1	21	70	.1	.9	58	587	.3	1.1	68	582	.4	1.4	44	655	.2	1.2
METRO	40	136			25	87			66	658			76	646			50	738		
TSA																				
WMXD	43	161	.2	1.3	19	71	.1	.8	90	1039	.5	1.8	89	920	.5	1.8	81	1321	.4	2.1
METRO	44	163			21	79			92	1077			92	955			82	1384		
TSA																				
WNIC	95	400	.5	2.9	106	342	.5	4.4	279	2437	1.4	5.4	251	2166	1.3	5.0	202	2982	1.0	5.3
METRO	107	438			108	353			290	2619			262	2326			209	3206		
TSA																				
WOMC	186	654	1.0	5.7	125	394	.6	5.2	260	2612	1.3	5.1	243	2340	1.3	4.9	194	3117	1.0	5.1
METRO	202	709			135	436			276	2821			259	2528			205	3389		
TSA																				
WQBH	18	84	.1	.6	24	54	.1	1.0	40	360	.2	.8	39	247	.2	.8	29	550	.1	.8
METRO	18	84			24	54			40	360			39	247			29	550		
TSA																				
WORS	58	134	.3	1.8	51	141	.3	2.1	73	889	.4	1.4	74	758	.4	1.5	58	1109	.3	1.5
METRO	69	179			57	162			84	1005			83	866			67	1259		
TSA																				
WRIF	129	432	.7	4.0	53	229	.3	2.2	231	2201	1.2	4.5	214	1957	1.1	4.3	157	2553	.8	4.1
METRO	141	489			60	256			261	2587			245	2310			179	2983		
TSA																				
WUFL	21	56	.1	.6	15	15	.1	.6	34	145	.2	.7	30	133	.2	.6	32	145	.2	.8
METRO	21	56			15	15			38	165			31	153			35	165		
TSA																				
WWJ	220	903	1.1	6.8	153	530	.8	6.3	209	2830	1.1	4.1	260	2570	1.3	5.2	163	3589	.8	4.3
METRO	231	945			161	566			219	2964			274	2696			169	3827		
TSA																				
WWWW	271	765	1.4	8.4	128	387	.7	5.3	301	2358	1.6	5.9	298	2213	1.5	6.0</				

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
CIMX																				
METRO	7	74		.2	6	49		.2	21	540	.1	.4	22	390	.1	.4	22	754	.1	.6
TSA	8	86			6	53			21	566			22	405			23	785		
CKLW																				
METRO	21	78	.1	.6	9	49		.4	37	459	.2	.7	35	396	.2	.7	31	702	.2	.8
TSA	22	82			11	55			43	569			37	483			35	859		
CKMR																				
METRO	74	201	.4	2.3	23	103	.1	1.0	102	995	.5	2.0	97	892	.5	1.9	75	1260	.4	2.0
TSA	84	229			31	126			112	1122			109	1011			84	1431		
WIOB																				
METRO	3	14		.1	16	29	.1	.7	11	234	.1	.2	9	185		.2	9	262		.2
TSA	23	63			23	63			40	514			40	440			29	565		
METRO TOTALS	3236	8696	16.7		2412	6278	12.5		5132	18854	26.5		4995	18507	25.8		3795	19004	19.6	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WCHB																				
METRO	50	211	.3	1.7	46	101	.2	2.2	18	223	.1	.4	24	152	.1	.5	20	484	.1	.5
TSA	50	211			46	101			19	231			24	160			20	492		
WCSX																				
METRO	198	640	1.0	6.8	133	444	.7	6.4	274	2920	1.4	5.4	261	2609	1.3	5.3	217	3475	1.1	5.8
TSA	205	699			137	492			331	3296			308	2944			255	3868		
WCXI																				
METRO	44	100	.2	1.5	4	24		.2	34	408	.2	.7	31	359	.2	.6	22	513	.1	.6
TSA	47	113			4	24			42	447			35	395			27	561		
WDFX																				
METRO	65	304	.3	2.2	41	196	.2	2.0	60	1333	.3	1.2	57	1148	.3	1.2	46	1628	.2	1.2
TSA	86	341			62	224			64	1469			61	1283			50	1796		
WGPR																				
METRO	18	83	.1	.6	20	53	.1	1.0	24	559	.1	.5	21	426	.1	.4	25	786	.1	.7
TSA	18	83			20	53			25	571			21	434			26	802		
WHMI																				
METRO					*				*				*				*			
TSA					1	5												5		
WHMI-FM																				
METRO	14	36	.1	.5	3	11		.1	12	107	.1	.2	14	107	.1	.3	* 9	136		.2
TSA	14	36			3	23			15	136			16	119			11	165		
A/F TOT																				
METRO					3	11		.1	12	107	.1	.2	14	107	.1	.3				
TSA					4	28			15	136			16	119						
WHND																				
METRO	9	52		.3	* 13	28	.1	.6	* 28	197	.1	.5	* 23	197	.1	.5	* 27	284	.1	.7
TSA	9	52			13	28			32	255			27	245			29	351		
WHYT																				
METRO	84	336	.4	2.9	47	314	.2	2.2	107	1983	.6	2.1	102	1665	.5	2.1	76	2344	.4	2.0
TSA	92	348			49	322			117	2105			113	1770			81	2513		
WJLB																				
METRO	139	418	.7	4.8	162	393	.8	7.7	325	2300	1.7	6.4	359	2165	1.9	7.3	265	2637	1.4	7.1
TSA	142	438			165	419			330	2454			365	2294			270	2807		
WJOI																				
METRO	193	466	1.0	6.6	73	169	.4	3.5	151	1304	.8	3.0	114	1125	.6	2.3	113	1637	.6	3.0
TSA	198	508			82	202			169	1417			129	1220			125	1786		
WJR																				
METRO	139	556	.7	4.8	52	162	.3	2.5	352	3417	1.8	6.9	368	3049	1.9	7.5	238	3912	1.2	6.3
TSA	198	741			79	269			494	4745			534	4253			338	5389		
WJZZ																				
METRO	186	546	1.0	6.4	132	399	.7	6.3	209	1917	1.1	4.1	201	1669	1.0	4.1	181	2316	.9	4.8
TSA	186	546			132	399			211	1950			201	1702			182	2361		
WKQI																				
METRO	137	540	.7	4.7	72	334	.4	3.4	297	3270	1.5	5.8	309	2965	1.6	6.3	190	3612	1.0	5.1
TSA	155	590			75	356			317	3409			326	3099			206	3784		
WKSG																				
METRO	57	298	.3	2.0	77	256	.4	3.7	120	1706	.6	2.3	118	1548	.6	2.4	91	2060	.5	2.4
TSA	57	298			77	256			120	1706			118	1548			91	2060		
WLLZ																				
METRO	91	395	.5	3.1	70	318	.4	3.3	225	2368	1.2	4.4	225	2128	1.2	4.6	155	2703	.8	4.1
TSA	96	417			70	318			243	2583			239	2313			165	2927		
WLT I																				
METRO	154	531	.8	5.3	136	396	.7	6.5	351	2376	1.8	6.9	291	2148	1.5	5.9	241	2927	1.2	6.4
TSA	172	580			145	474			373	2621			308	2345			256	3271		
WMKM																				
METRO	24	141	.1	.8	22	77	.1	1.1	19	239	.1	.4	18	193	.1	.4	19	330	.1	.5
TSA	32	155			22	77			20	253			19	207			20	344		
WMTG																				
METRO	47	79	.2	1.6	33	48	.2	1.6	43	430	.2	.8	39	376	.2	.8	38	513	.2	1.0
TSA	47	79			33	48			45	456			41	401			38	538		
WNUZ																				
METRO	10	37	.1	.3	22	51	.1	1.1	40	456	.2	.8	45	401	.2	.9	30	513	.2	.8
TSA	11	42			27	70			44	528			50	472			34	609		
WMXD																				
METRO	58	148	.3	2.0	48	139	.2	2.3	72	994	.4	1.4	69	869	.4	1.4	76	1349	.4	2.0
TSA	58	148			48	139			72	994			69	869			76	1353		
WNIC																				
METRO	83	420	.4	2.8	68	262	.4	3.3	287	2426	1.5	5.6	250	2206	1.3	5.1	187	2841	1.0	5.0
TSA	84	450			68	262			299	2550			263	2315			196	3024		
WOMC																				
METRO	96	447	.5	3.3	81	311	.4	3.9	238	2333	1.2	4.7	231	2076	1.2	4.7	157	2733	.8	4.2
TSA	101	473			83	319			268	2563			259	2298			175	2989		
WQBH																				
METRO	24	73	.1	.8	13	24	.1	.6	39	439	.2	.8	32	367	.2	.7	31	524	.2	.8
TSA	24	73			13	24			39	444			33	372			31	529		
WQRS																				
METRO	49	196	.3	1.7	52	149	.3	2.5	93	1057	.5	1.8	86	979	.4	1.7	70	1290	.4	1.9
TSA	50	205			52	149			114	1187			109	1109			82	1438		
WRIF																				
METRO	165	583	.9	5.6	77	265	.4	3.7	206	2460	1.1	4.0	210	2208	1.1	4.3	147	2857	.8	3.9
TSA	189	666			78	280			264	2916			260	2610			185	3384		
WSAQ																				
METRO	12	40	.1	.4	5	7		.2	26	149	.1	.5	20	139	.1	.4	18	170	.1	.5
TSA	12	40			5	7			30	185			23	159			21	206		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WWJ																				
METRO	126	510	.7	4.3	85	394	.4	4.1	291	3340	1.5	5.7	318	3064	1.6	6.5	204	3879	1.1	5.4
TSA	129	541			91	430			299	3519			325	3238			210	4142		
WWWW																				
METRO	229	775	1.2	7.8	160	530	.8	7.6	319	2471	1.6	6.2	311	2243	1.6	6.3	235	2780	1.2	6.3
TSA	231	785			164	549			345	2685			336	2458			253	3048		
WXYZ																				
METRO	81	239	.4	2.8	32	154	.2	1.5	241	1490	1.2	4.7	208	1322	1.1	4.2	155	1752	.8	4.1
TSA	81	239			32	154			241	1494			208	1326			155	1787		
CIMX																				
METRO	14	89	.1	.5	11	45	.1	.5	18	411	.1	.4	22	355	.1	.4	21	644	.1	.6
TSA	14	89			11	45			18	421			23	359			23	701		
CKLW																				
METRO	18	81	.1	.6	33	92	.2	1.6	41	403	.2	.8	37	376	.2	.8	33	596	.2	.9
TSA	32	115			36	110			59	506			50	472			43	728		
CKMR																				
METRO	37	220	.2	1.3	47	131	.2	2.2	66	684	.3	1.3	61	618	.3	1.2	54	869	.3	1.4
TSA	43	237			54	155			74	776			69	703			58	974		
WIQB																				
METRO	8	62		.3	1	11			13	197	.1	.3	11	184	.1	.2	8	268		.2
TSA	18	114			33	65			34	431			34	398			23	542		
WIOG																				
METRO	9	28		.3	20	69	.1	1.0	8	196		.2	8	160		.2	6	222		.2
TSA	42	203			51	216			68	795			65	709			52	1039		
WITL-FM																				
METRO	11	35	.1	.4					23	72	.1	.5	22	72	.1	.4	19	96	.1	.5
TSA	72	165			39	118			103	679			107	595			80	760		
METRO TOTALS	2921	8421	15.1		2092	5882	10.8		5111	18869	26.4		4917	18416	25.4		3751	19001	19.4	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WCHB																				
METRO	93	193	.5	3.0	72	109	.4	3.1	27	339	.1	.6	25	248	.1	.5	32	473	.2	.9
TSA	94	200			75	115			27	361			26	259			32	494		
WCSX																				
METRO	147	656	.8	4.8	126	416	.7	5.4	259	2895	1.3	5.3	227	2664	1.2	4.8	190	3342	1.0	5.2
TSA	171	728			137	458			300	3335			267	3060			219	3869		
WCXI																				
METRO	40	125	.2	1.3	35	103	.2	1.5	49	490	.3	1.0	50	414	.3	1.1	38	610	.2	1.0
TSA	43	131			37	112			51	556			54	474			39	677		
WDFX																				
METRO	41	277	.2	1.3	24	159	.1	1.0	63	1447	.3	1.3	65	1261	.3	1.4	49	1786	.3	1.3
TSA	43	295			25	166			67	1545			68	1335			54	1902		
WEXL																				
METRO	1	13							16	153	.1	.3	9	116		.2	9	153		.2
TSA	1	13							16	153			9	116			9	153		
WGPR																				
METRO	38	67	.2	1.2	24	51	.1	1.0	41	649	.2	.8	39	555	.2	.8	37	859	.2	1.0
TSA	39	70			24	51			42	673			39	575			38	893		
WHND																				
METRO	16	34	.1	.5	4	10		.2	33	358	.2	.7	25	358	.1	.5	* 26	409	.1	.7
TSA	17	38			4	13			34	395			26	379			27	447		
WHYT																				
METRO	117	348	.6	3.8	50	306	.3	2.1	148	1874	.8	3.0	149	1684	.8	3.1	107	2148	.6	2.9
TSA	119	372			60	336			155	2047			157	1829			113	2358		
WJLB																				
METRO	111	394	.6	3.6	83	301	.4	3.6	220	2177	1.1	4.5	231	2030	1.2	4.9	183	2525	.9	5.0
TSA	119	418			98	328			234	2361			244	2197			195	2753		
WJOI																				
METRO	72	239	.4	2.3	50	126	.3	2.1	181	1419	.9	3.7	136	1289	.7	2.9	120	1644	.6	3.3
TSA	81	285			55	161			189	1538			143	1398			126	1801		
WJR																				
METRO	121	454	.6	3.9	177	509	.9	7.6	275	2864	1.4	5.6	314	2699	1.6	6.6	198	3658	1.0	5.4
TSA	148	611			222	676			395	4114			440	3753			282	5105		
WJZZ																				
METRO	196	464	1.0	6.4	175	477	.9	7.5	197	2287	1.0	4.0	189	1986	1.0	4.0	187	2750	1.0	5.1
TSA	206	500			182	505			209	2409			203	2098			197	2923		
WKOI																				
METRO	146	546	.8	4.8	105	497	.5	4.5	344	3419	1.8	7.0	361	3248	1.9	7.6	227	3846	1.2	6.2
TSA	153	582			113	515			366	3711			382	3511			241	4194		
WLLZ																				
METRO	103	343	.5	3.4	105	267	.5	4.5	225	2361	1.2	4.6	223	1967	1.2	4.7	155	2768	.8	4.3
TSA	109	383			117	297			246	2593			240	2164			170	3107		
WLTJ																				
METRO	176	603	.9	5.7	121	405	.6	5.2	246	2455	1.3	5.0	210	2150	1.1	4.4	180	2893	.9	4.9
TSA	187	639			126	430			256	2599			222	2287			187	3098		
WMKM																				
METRO	27	104	.1	.9	44	81	.2	1.9	23	190	.1	.5	22	177	.1	.5	20	370	.1	.5
TSA	27	104			44	81			23	198			24	185			20	379		
WMTG																				
METRO	33	102	.2	1.1	11	41	.1	.5	45	478	.2	.9	42	405	.2	.9	33	624	.2	.9
TSA	33	102			11	41			46	503			44	425			34	653		
WМУZ																				
METRO	34	97	.2	1.1	29	102	.1	1.2	74	528	.4	1.5	84	513	.4	1.8	58	643	.3	1.6
TSA	34	97			30	111			78	588			87	559			59	714		
WMXD																				
METRO	51	158	.3	1.7	59	157	.3	2.5	166	1412	.9	3.4	148	1268	.8	3.1	126	1617	.7	3.5
TSA	51	158			61	162			168	1454			150	1307			129	1657		
WNIC																				
METRO	122	383	.6	4.0	89	306	.5	3.8	231	2139	1.2	4.7	221	1959	1.1	4.7	159	2646	.8	4.4
TSA	130	412			93	326			245	2301			235	2112			171	2843		
WOMC																				
METRO	142	458	.7	4.6	106	406	.5	4.5	288	2671	1.5	5.9	261	2351	1.3	5.5	205	3152	1.1	5.6
TSA	165	512			136	473			311	3009			282	2662			224	3532		
WQBH																				
METRO	54	166	.3	1.8	24	48	.1	1.0	42	453	.2	.9	46	376	.2	1.0	36	549	.2	1.0
TSA	54	166			24	48			42	453			46	376			36	549		
WQRS																				
METRO	57	199	.3	1.9	24	94	.1	1.0	102	1001	.5	2.1	94	932	.5	2.0	72	1254	.4	2.0
TSA	61	217			26	102			112	1126			102	1049			79	1402		
WRIF																				
METRO	235	551	1.2	7.6	127	395	.7	5.4	215	2190	1.1	4.4	204	1937	1.1	4.3	160	2728	.8	4.4
TSA	270	648			161	468			255	2687			242	2391			191	3358		
WUFL																				
METRO	3	14		.1	13	41	.1	.6	13	183	.1	.3	16	183	.1	.3	* 13	196	.1	.4
TSA	3	14			13	41			13	183			16	183			13	196		
WWJ																				
METRO	31	231	.2	1.0	94	284	.5	4.0	185	2585	1.0	3.8	216	2438	1.1	4.6	132	3170	.7	3.6
TSA	33	252			99	305			196	2763			231	2588			140	3385		
WWWW																				
METRO	356	989	1.8	11.6	237	702	1.2	10.2	374	3087	1.9	7.6	380	2838	2.0	8.0	289	3393	1.5	7.9
TSA	380	1091			252	741			404	3454			408	3182			310	3816		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
+WXCD																				
WKSG	32	199	.2	1.0	21	99	.1	.9	59	961	.3	1.2	55	805	.3	1.2	47	1268	.2	1.3
METRO	32	199			21	99			60	981			55	813			48	1298		
TSA																				
WXYT																				
METRO	77	220	.4	2.5	53	140	.3	2.3	177	1104	.9	3.6	145	902	.7	3.1	120	1332	.6	3.3
TSA	79	223			54	145			181	1165			149	943			123	1409		
CIMX																				
METRO	27	105	.1	.9	40	85	.2	1.7	27	456	.1	.6	28	408	.1	.6	28	596	.1	.8
TSA	32	116			46	102			30	519			29	472			34	701		
CKLW																				
METRO	6	33		.2	2	12		.1	19	336	.1	.4	19	268	.1	.4	13	387	.1	.4
TSA	6	37			3	18			27	401			27	328			18	485		
CKMR																				
METRO	48	115	.2	1.6	2	13		.1	43	658	.2	.9	32	576	.2	.7	31	799	.2	.9
TSA	48	118			2	17			50	751			39	643			35	912		
WIQB																				
METRO	1	12			1	10			12	195	.1	.2	9	144		.2	8	233		.2
TSA	22	103			26	104			49	627			45	543			37	733		
WIOG																				
METRO					4	25		.2	10	178	.1	.2	9	160		.2	8	198		.2
TSA	45	185			60	226			81	851			80	760			62	1011		
METRO TOTALS	3073	7747	15.9		2331	6048	12.1		4894	18622	25.3		4742	18267	24.5		3645	18828	18.8	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.